

Malibu at Harbourfront to be jewel in new western waterfront crown



When Malibu Investments Inc. went looking for a site on which to build its signature condominium project in Toronto, the one which would bear the company's name, it wanted something truly outstanding. Having a 35-year history of creating incomparable

residential projects from Europe to Central and South America, the Canadian branch of the company wanted to continue in this tradition and bring to Toronto their decades of experience, creating a landmark project which would define the style it calls California living.

Malibu/November2003

"What we do is create distinctive, highly livable communities," says Rony Hirsch, President of Malibu Investments Inc., the company's Canadian arm. "To date we must have built more than 10,000 units - all in condominium projects."

The results are evident in Malibu at Harbourfront, details of which

of Toronto's exciting Harbourfront and waterfront parklands. Residents can spend mornings strolling Queen Street's shops, afternoons lunching at one of the fabulous Harbourfront area bistros and cafés right on the water, and evenings dining or taking in a show in the city's theatre district. "It's hard to imagine a better location," says Hirsch. "Malibu at Harbourfront offers the best



The Malibu Lobby

were just recently announced by Hirsch. Malibu at Harbourfront will be a dramatic 30-storey, glass and pre-cast tower, rising from an 11-storey podium on the northwest corner of Bathurst and Fleet Streets just north of where Bathurst joins Lakeshore Boulevard West.

"Malibu at Harbourfront will be the jewel in the Harbourfront crown," says Hirsch. "It will become the very heart of one of the city's newest and most exciting residential communities."

Malibu offers all the advantages of life in the heart of the city combined with exceptional access to the natural joys and pleasures

Toronto has to offer within minutes walk from your doorstep."

The Page and Steele architectural design and the interiors by celebrated designer Mike Niven lend immediate credence to Hirsch's claims. Floor-to-ceiling glass panels sparkle with reflected light, offering residents dazzling vistas of both lake and cityscape. What's more, the tower and podium combination provides buyers with a choice of lifestyles to meet individual needs and tastes.

The podium, for example, is devoted to two-storey "beach" loft residences. Current plans call for 131 of these distinctive units in a choice of two basic designs - one bedroom suites of 628 square



The Malibu Pool

feet or two-bedroom plus den homes of 1,182 square feet. In both cases, the open-plan, living-dining area is downstairs and the bedroom or bedroom plus den is on the upper level. A sweeping wall of glass joins the two. Prices start around \$184,900.

“They are truly distinctive,” says Hirsch. “The exterior wall is a spectacular floor-to-ceiling window. The natural light floods in year round. The views - either of the lake or the city - are stunning.”

The 30-storey tower will appeal to those seeking a more traditional approach to downtown living. Its 339 units range from 348-square-foot bachelors, priced under \$100,000, to spectacular, 879-square-foot, two-bedroom penthouses that are incredibly priced under \$300,000. All units, including the lofts will have balconies. One of the four penthouse levels even offers terraces to savvy purchasers.

Parking spaces and storage lockers are sold separately. A parking space in the four-level underground garage will cost \$19,000 while a storage locker will go for \$4,000.

“Malibu at Harbourfront offers homes to the entire spectrum, from small bachelors at extremely affordable prices, to elegant, luxurious penthouses high above the waterfront,” says Hirsch.

Like other Malibu projects, Malibu at Harbourfront will be home to a broad cross-section of residents, ranging from singles looking for a bachelor pied-à-terre to luxurious, two-bedroom penthouses, complete with elegant terraces. The centrepiece of the project may well be its beach lofts. The 11-storey podium will contain 136 one-bedroom and one-bedroom-plus den lofts.

The company’s proven community approach to condominium projects is reflected in the amenities included in Malibu at Harbourfront ownership. Malibu offers residents the fully equipped Malibu Club Spa on top of the beach lofts, including a swimming pool, sauna, exercise room and beach lounge. The Breezeway lobby entrance will be staffed by a round-the-clock concierge.

“That range of options is one of the things that most attracted us to this site,” says Hirsch. “If we were going to put our name on a project, it had to reflect everything we have learned around the world and everything we believe a condominium project should be.”

For more information regarding Malibu at Harbourfront, Call or visit the presentation centre at 600 Fleet Street – 416-601-1881. Hours are noon to 6 pm Monday to Thursday; and from noon to 5 pm weekends; closed Friday. Visit www.malibuharbourfront.com online.