

Malibu's Sweetheart Deal makes living at the top easy



If you are looking to combine a penthouse lifestyle on Toronto's lakefront with the best in value, visit Malibu at Harbourfront's presentation centre. Do it soon because Malibu's penthouse suites are very popular along Harbourfront.

"Where else could you find two-bedroom, Harbourfront penthouses starting from \$276,900?" asks "Rony Hirsch, president of Malibu Investments Inc., developer of the project.

"When Malibu at Harbourfront was launched, we worked hard at delivering the absolute best value for anyone wanting a life on the Harbourfront," he says. "I am very proud of the fact that survey after survey has shown we have kept that promise.

"Our penthouse suites are a perfect example."

Better still, during the month of February, Malibu will be offering penthouse purchasers a "Sweetheart Deal" of \$20,000 cash-back or a free second parking space or \$25,000 in upgrades. They have made penthouse living easier than ever.

Malibu offers five levels of penthouse homes on floors 28 through 32. They offer two-bedroom suites with prices starting at \$276,900 and topping out at an affordable \$410,900.

Kitchens glisten with five stainless steel appliances and the clean lines of custom-built cabinetry. Floor-to-ceiling windows allow maximum light and magnificent views of lake and city. Ceilings measure a full nine ft. and ten ft. on the 32nd floor; pre-engineered hardwood floors gleam in the living and dining rooms. Luxurious broadloom cushions bedroom floors. Some suites even boast outdoor terraces, extending interior living and entertaining space into the warm sun and cooling breezes of life on the water.

"Penthouse buyers are among the most sophisticated in

the market," says Hirsch. "They know what they want in a new home; they know what they need to create the lifestyle they are seeking.

"Our February Sweetheart Deal allows purchasers who choose the \$25,000 in upgrades to easily make those custom touches that turn a suite into a celebration of life. It is affordable luxury. This is a project that has won awards for its designer and rave reviews from buyers."

Part of the joy of life at Malibu at Harbourfront comes from location. Situated on the northwest corner of Bathurst Street and Lakeshore Boulevard West, Malibu is a few minutes walk from everything that makes downtown Toronto exciting. The theatre district on King Street, the Air Canada Centre and The Rogers Centre are almost on the doorstep. So too are the boutiques, clubs and dining spots of Queen Street West, Richmond and Adelaide Streets.

Queen's Quay is two minutes down the block; a huge park is just across the street; the Canadian National Exhibition grounds are a neighbour to the west. For daily needs, a new superstore is opening right across the street, complete with a range of specialty shops.

In fact, the pleasures start within Malibu itself. Within the podium, The Malibu Club Spa offers residents a pool with walkout to a sun deck overlooking the Harbourfront, whirlpool, exercise room and Beach Lounge with juice bar. No need to pay for an expensive health club membership.

Security and service are assured. For example, residents and visitors alike are greeted as they enter the lobby by a round-the-clock concierge.

"Life at Malibu holds the promise of excitement, contentment and security," says Mr. Hirsch. "The best way to catch the spirit is to visit our presentation centre, look at the award-winning model suite, then take a stroll through the Harbourfront neighbourhood."

Now, the hoarding is up and construction is well underway. This is all to say that sales have been brisk, making Malibu one of the most successful condominium projects along the waterfront.

To see first hand what Malibu at Harbourfront offers, visit the presentation centre at 600 Fleet St. or visit the web site at www.malibuharbourfront.com. Hours are from noon to 7 p.m. Monday through Thursday and from noon to 5 p.m. on weekends and holidays. The centre is closed Friday. The telephone number is 416-601-1881.